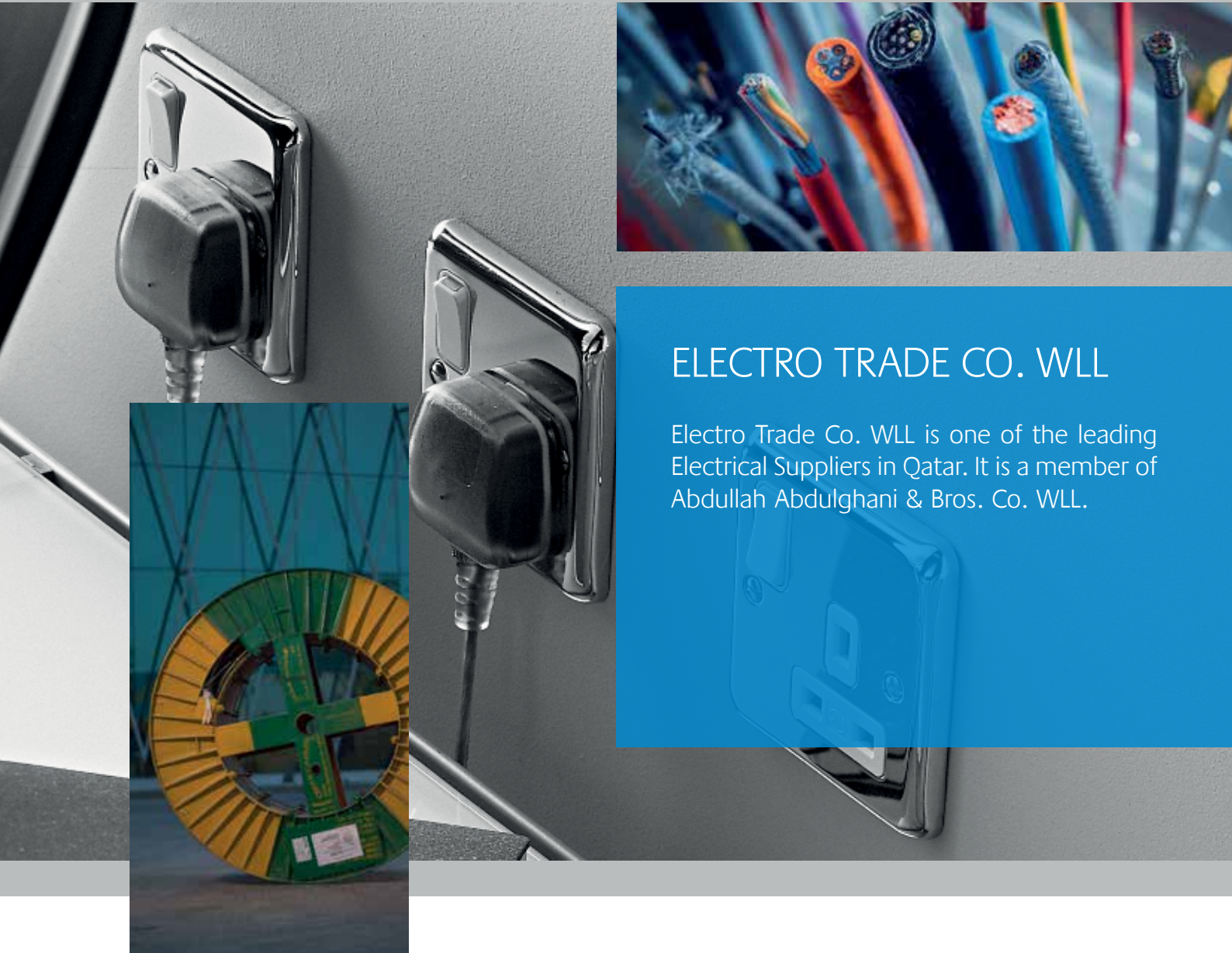


COMPANY PROFILE



ELECTRO TRADE CO. WLL

Electro Trade Co. WLL is one of the leading Electrical Suppliers in Qatar. It is a member of Abdullah Abdulghani & Bros. Co. WLL.



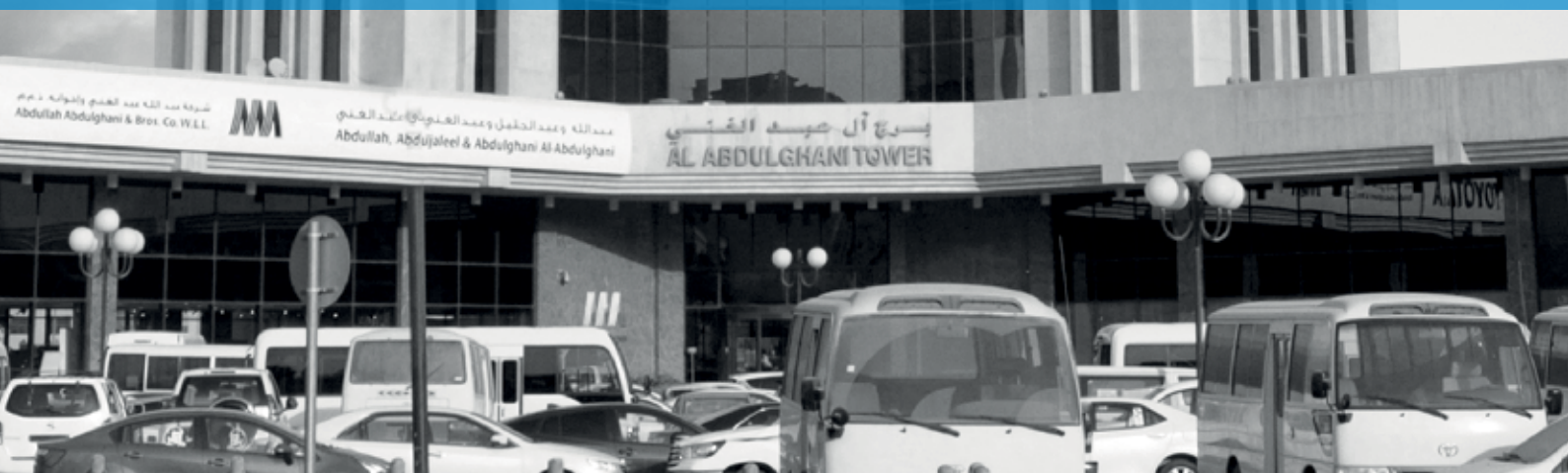
ABDULLAH ABDULGHANI & BROS. CO. WLL (AAB)

As one of the forerunners of successful businesses in Qatar, AAB has established a name for itself as a progressive and dynamic company in the business community. A family-owned company admired for their sound business sense and ethics, AAB's reputation has been earned through honesty and friendship with their customers, business partners and employees. The company was formed as part of the nation's growing modern infrastructure dealing in construction and trading in building materials. In order to support their construction business, one of the main areas they ventured into was electrical solutions.

From modest beginnings, AAB has today grown to in excess of 3,000 staff and is the market leader in the automotive industry as a result of their Toyota and Lexus distributorship. AAB has also diversified into several lines of business with key focus in the automotive industry, commercial and industrial sectors. It has successfully partnered with well-reputed global companies in different sectors to bring innovation and the latest in technology to its customers.

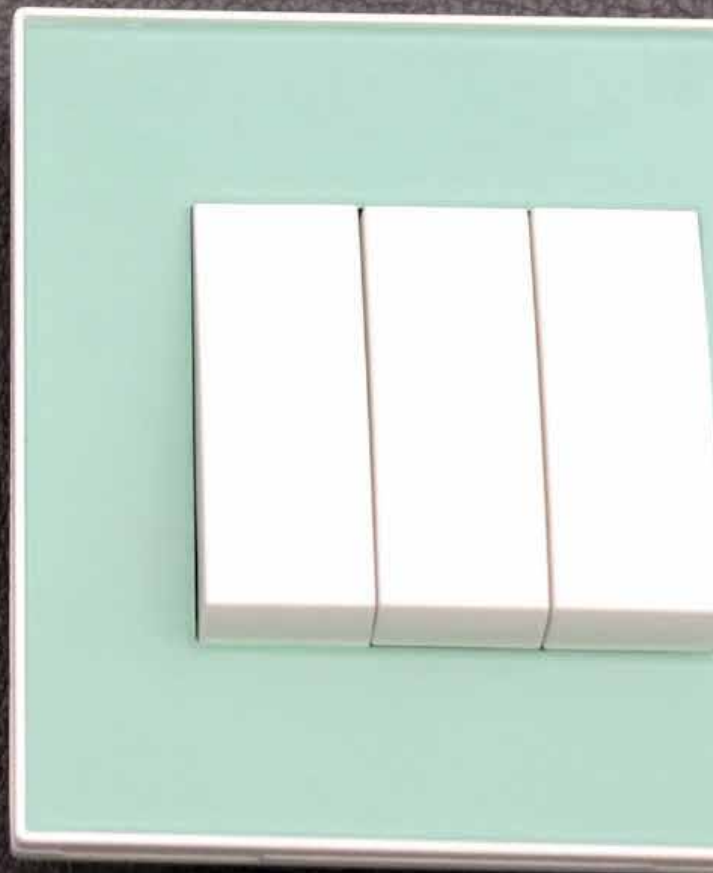
Spearheading the way forward with programs of expansion, innovation and quality management, AAB continues to meet its social responsibilities as leaders in the business community contributing to the national cause by actively participating in Qatar's economic, social and cultural initiatives.

As we move forward, we will be building on a tremendous foundation, built upon integrity, professionalism and pride in the caliber and tenure of the people we employ. With a leadership to propel the company from strength to strength into the next generation, AAB looks forward to the future with zest and confidence. The innovative spirit of AAB is clearly reflected in the numerous prestigious awards it has received over the years from its principals and third party companies for its outstanding performance and achievements.



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Our main objective is simply to provide our customers with reliable products and solutions that suit their needs and requirements.

Main Jaran
General Manager

WELCOME MESSAGE

Welcome to all our Valued Customers and Friends.

Electro Trade Co. WLL (ET) was established in 1963 in Qatar to provide comprehensive electrical solutions to customers in the construction industry. Since then, we have been providing innovative products and building new segment lines to sustain the contracting needs of our customers.

Our main objective is simply to provide our customers with reliable products and solutions that suit their needs and requirements.

With that in mind, the strong support that we provide our customers over the years will not be possible without the collaboration we have with our business partners. We are the sole distributor of MK for more than 40 years and we have built a very strong market position of more than 35% market share. The partnership between ET and MK Honeywell is built on mutual values and long term relationship.

We are also a key distributor for Oman Cables Industry (OCI). Over the years, OCI and ET have built a very successful market position supported by quality products and outstanding customer service. In addition to the above, we have expanded our product line with reputable international brands and affiliations in order to meet the constant changes in market demands.

As we continue our quest to lead the industry in developing and bringing new solutions and products to you, I'm very excited about the future of our company.

My very best wishes to you.

ABOUT US

Electro Trade Co. WLL is one of the leading Electrical Suppliers in Qatar.

With 55 years of experience in delivering high quality services and products, we have enabled our customers to meet their business requirements. We are proud of our ability to sustain long-term relationships with our customers and pride ourselves with the ability to respond to our customers' contracting needs in an efficient manner.

We represent many leading product lines covering a substantial business volume in construction projects in order to strengthen the phenomenal infrastructure boom in this country. Our partnerships with world-class brands ensure our commitment towards providing our customers with innovative and pro-active solutions.

The product ranges are in compliance with both local and international standards and requirements. Our friendly and knowledgeable employees possess the requisite technical know-how, working in different markets, to provide personalized services that support our customers' needs at best value and are committed to timely completion.

OUR VISION

To be the leading Preferred Supplier of Electrical Solutions for quality and innovative products and services in the State of Qatar.

OUR MISSION

Our mission is to provide a comprehensive and innovative range of electrical solutions through products and services that satisfy our customers' needs with a friendly and ethical approach. We are committed to provide the latest technology of products and services at the best value for money. We provide our customers with experienced and professional support and as a result aim to become one of the market leaders in the industry.



by Honeywell

OUR PRODUCTS

Honeywell MK

In more than 100 million homes and five million buildings worldwide, Honeywell products, components and systems deliver temperature control, comfort, energy conservation and safety. As part of Honeywell's global operations, MK Electric can literally draw upon a world of technologies to develop the best products and solutions. While the bulk of MK's manufacturing and distribution is handled in the UK, this global access ensures MK's customers have access to the latest ideas and manufacturing advancements from around the world to deliver state-of-the-art, cost effective products.

Innovation has been the driving force behind Honeywell since 1895; with its continuous commitment to developing energy-saving and sustainable products that improve the quality of life.

MK Electric has a comprehensive range of Wiring Devices.

CABLE MANAGEMENT

Ease of installation, customization, flexibility, efficiency and safety are fundamental to the distribution of power, data and telecom cables. MK Cable Management addresses these needs effectively and provides comprehensive solutions for both wall and floor applications.

MK Cable Management enables installations to be planned to suit specific layout requirements and offers a complete system that provides ideal solutions for the distribution of cables and access to power, data and communication services on the wall and under the floor.

WIRING DEVICES

MK Electric have a comprehensive range of wiring devices. From the iconic Logic Plus range to the elegant Elements range, MK offers products and solutions for all installations and applications.



Logic Plus - White Wiring Devices

Elements - Decorative Wiring Devices

Aspect - Slim, Screwless, Flawless Profile Wiring Devices

Insignia - Function and style with a very slim profile front plate

Avant - Attractive range of wiring devices with innovative, slim clip on plastic front plates

Albany Plus - Brass & Chrome Finish Wiring Devices

Product brochures are available with our Sales Representatives

CABLES

○ **Medium Voltage Power Cables**

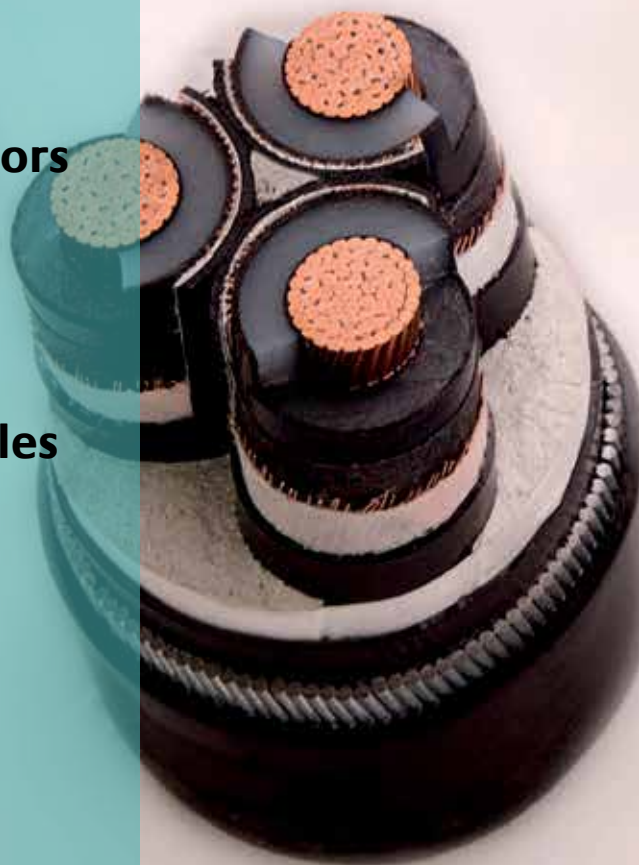
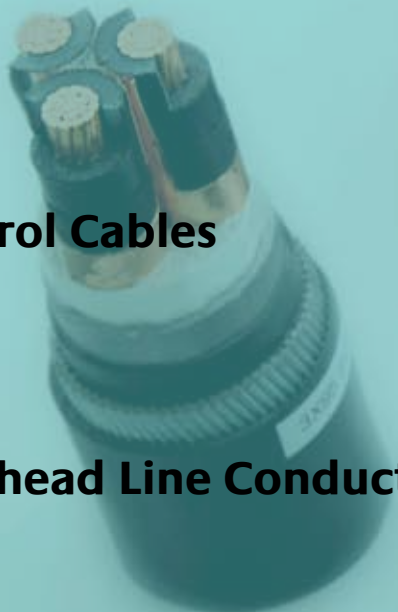
○ **Low Voltage Power Cables**

○ **Control Cables**

○ **Overhead Line Conductors**

○ **XLPE Insulated Fire Resistant LV Power Cables**

○ **Building Wires**





Oman Cables Industry (SAOG) develops and manufactures a totally integrated variety of medium voltage power cables, low voltage power and control cables, pilot cables, overhead power transmission line conductors and building wires.



Oman Cables Industry offers cables with special features suitable for different types of applications, environmental conditions or as per customer requirement.

Oman Cables Industry remains the leader in the industry in quality and performance, exceeding the expectations of the customers and stakeholders.





Eaton is a global power management company with more than 100 years of experience serving customers around the world in more than 150 countries.

Eaton provides energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power more efficiently, safely and sustainably.

Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulic components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatics systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety.



Every day, 3M finds new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better.

3M's brands include 3MTM Temflex™ Vinyl Electrical Tape, 3MTM Cold Shrink Splicing Kit, 3MTM Wire Pulling Lubricant, 3MTM Heat Shrink Thin-Wall Tubing, 3MTM Scotch-Seal™ Mastic Tape & 3MTM Cable Tie. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation.

3M produces over 70,000 existing products many of which are designed specifically for the electrical, electronics and telecommunications industries. 3M invest in over \$1 billion a year on R & D and employ over 7,000 research engineers dedicated to meeting your needs.

By working closely with customers, 3M are able to apply vast experience in cutting edge technologies where it counts the most: optimizing your product or system capabilities. Working with 3M you're on the receiving end of the unrivalled support of a global company - with a strong local presence.

3M manufacturing facilities are ISO 9002 certified and locations are ISO 9001 certified. All 3M products are independently tested to the major industry standards.



Ex-Or are acknowledged leaders in developing elegant and innovative lighting control systems that are easy to install and maintain. Its solutions help customers to reduce their energy bills, lower their carbon footprints, and improve performance.

There was a time when lighting was just about illumination. Today, it's still about lighting spaces to create comfortable and productive environments.

Ex-Or have been creating award winning lighting control systems since 1984. Its unrivalled expertise has delivered some of the industry's most innovative solutions. Ex-Or's excellence in design and manufacturing provides robust and reliable products which are backed up with a five-year warranty.



Established in 1992, Denko Lighting Pte. Ltd specializes in the design, development and manufacture of innovative emergency lighting, exit signs and related products.

As one of Singapore's leading manufacturers in the emergency lighting market, Denko Lighting takes pride in product quality, reliability and innovation of emergency lighting products to meet and exceed the needs of both local and overseas customers.

Denko Lighting's products are listed under the Product Listing Scheme – a safety and product quality certification accredited by TÜV SÜD PSB Singapore – which bears the mark of excellence as required by international standards.

On top of delivering customer satisfaction, Denko Lighting is committed to provide and ensure high quality products that dutifully serve the public in times of emergencies and unforeseen circumstances. Denko Lighting is also dedicated on driving continuous business growth through research and development to be economically competitive in the market.



Teknoware Oy is an international electronics company located in Lahti, Finland. Teknoware designs and manufactures LED-based vehicle interior lighting systems and emergency lighting systems for buildings and ships. It has production facilities in Lahti and in Connecticut, in the United States and exports products to more than 50 countries.

Both electronic and mechanical components are engineered and manufactured in their factory in Lahti, Finland.

Teknoware offers a complete range of Emergency Lighting products, based on the following three main categories:

- Central Battery Systems
- Self-Contained Emergency and Exit Lights, using a traditional battery
- ESCAP Self-Contained Emergency and Exit Lights, using a maintenance-free and environmentally friendly super capacitor technology



OUR MAJOR PROJECTS

OUR FIRM SPECIALIZES IN LARGE PROJECTS IN VARIOUS SEGMENTS & INDUSTRY

**CINEMAS/MALLS/
ENTERTAINMENT/STADIUMS**

**EDUCATIONAL
INSTITUTIONS**

**COMMERCIAL/
RESIDENTIAL**

HEALTH CARE

HOSPITALITY

**TRANSPORTATION/
COMMUNICATION**



DOHA FESTIVAL CITY



QATAR FOUNDATION

DOHA EXHIBITION AND CONVENTION CENTER



MUSHEIREB DOWNTOWN



SIDRA MEDICINE



SHERATON DOHA



QATAR RAIL



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